

## 2019 CITI CLAP BANNER PROMOTION

### CONDITIONS OF ENTRY

1. **Promoter:** Citigroup Pty Limited (ABN 88 004 325 080) of 2 Park Street, Sydney NSW 2000 ("Citi"), tel: 13 24 84. The Promoter and its related bodies corporate (as that term is defined in the *Corporations Act 2001* (Cth)) will be known as "Citigroup".
2. Information on how to enter, mechanics of entry and the prizes form part of these Conditions of Entry. Entry into the promotion is deemed acceptance of these Conditions of Entry. Entry is via attendance at a Sydney Swans home game (**Home Game**) at the Sydney Cricket Ground Stadium (**SCG**) only.

### ELIGIBILITY

3. Entry is only open to residents of Australia, 18 years or older, who attend a Home Game at the SCG during a Promotional Stage and who are present in the main stadium seating area during the applicable Home Game's half-time (**Eligible Entrants**). The directors, management and employees (and their immediate families) of the Promoter, its related entities, printers, suppliers, providers and agencies whom are directly associated with the conduct of this promotion are ineligible to enter the promotion. Immediate family means any of the following: spouse, de-facto spouse, child or step-child (whether natural or by adoption).

### PROMOTIONAL PERIOD

4. The promotion commences at the start of half-time of the first Home Game on 29/03/2019 and ends at the end of half-time of the final Home Game (date yet to be confirmed by the Australian Football League) (**Promotional Period**). In the event that the Sydney Swans qualify for the AFL Final Series and host one or more additional Home Game(s), then the Promotional Period's end date may be extended until [29/09/2019] (to be confirmed by the Promoter in its sole discretion).
5. The Promotional Period will be divided into eleven (11) promotional stages, commencing and closing at the start and end times of each Home Game's half-time on the dates set out below, for the purpose of determining winners and awarding prizes in this promotion (each, a **Promotional Stage**). In the event that the Sydney Swans qualify for the AFL Final Series and host one or more additional Home Game(s), then there may be a total of up to 13 Promotional Stages (to be confirmed by the Promoter in at its sole discretion).
6. Each Promotional Stage will have its own winner selected during half-time at the applicable Home Game at the SCG on the date set out in the table below. The Promoter will randomly select on camera one (1) winner at each Promotional Stage from a seating area selected on the day, in the main stadium of the SCG (**Bay**), who enters the promotion in accordance with Condition 7. All entries received for each Promotional Stage will only be applicable to the corresponding Promotional Stage. Each winner will be notified in person immediately by a representative of the Promoter (**Citi Representative**) at the corresponding Home Game and their image will be broadcast in the stadium on the big screen at the applicable Home Game. The Promoter's decision is final and no correspondence will be entered into. Promotional Stages will be held as follows:

Promotional Stage	Game Date
1	29/03/2019
2	11/04/2019
3	27/04/2019
4	10/05/2019
5	24/05/2019

6	09/06/2019
7	21/06/2019
8	29/06/2019
9	13/07/2019
10	28/07/2019
11	Round 23 date TBA
12	Semi-Final date TBA. This Promotional Stage will only be held if the Sydney Swans qualify for the AFL Final Series and a Home Game is held at which the Promoter is required by the Sydney Swans to run this Promotion. There is no Prize in lieu if this Promotional Stage does not proceed
13	Semi-Final date TBA. This Promotional Stage will only be held if the Sydney Swans qualify for the AFL Final Series and a Home Game is held at which the Promoter is required by the Sydney Swans to run this Promotion. There is no Prize in lieu if this Promotional Stage does not proceed

## HOW TO ENTER

7. To enter, Eligible Entrants must, during a Promotional Stage:
  - a. collect a free Citi Clap Banner available from promotional staff at various locations throughout the SCG;
  - b. be seated in the main stadium seating area during half-time; and
  - c. participate in the manner required as announced over the main stadium's public address system, (together, an **Eligible Entry**).
8. Only one (1) entry per person per Promotional Stage is permitted.
9. Costs associated with attending any Home Game(s) remain an Entrant's responsibility.

## PRIZE

10. The first Eligible Entrant randomly selected by the Promoter from the applicable Bay during each Promotional Stage will be deemed the **Winner**, and will win one (1) Universal Prepaid Gift Card, valued at AUD\$1,000.00 (**the Prize**).
11. The issuer of the Gift Card is Heritage Bank Limited ABN 32 087 652 024 AFSL/ACL 240984.
12. Gift Cards are subject to their prevailing terms and conditions of use, including expiry dates, and are not replaceable if lost, stolen or damaged. See <https://universalgiftcard.com.au/terms.aspx> for gift card Terms and Conditions.
13. The Promoter reserves the right to request a Winner to produce (within the requested time) appropriate photo identification or other documentation (to the Promoter's satisfaction, at its sole discretion) in order to confirm the identity and age of the Winner before issuing the prize.
14. It is a condition of accepting and participating in a prize that the Winner will be required to provide their name and contact number to the Promoter and may be required to sign legal release(s) (including prize acceptance release(s)) in a form determined by the Promoter in its absolute discretion. Any Personal Information collected in accepting the Prize will not be used for any other purpose but to confirm the name of the Winner and their acceptance of the Prize. If the Personal Information requested is not provided, the Entrant may be deemed ineligible.
15. The total value of each prize for each Promotional Stage is **AUD\$1,000.00**. The total maximum prize pool value for the promotion is up to **AUD\$11,000.00**. In the event that the Sydney Swans qualify for the AFL Final Series and host one or more additional Home

Game(s), and should the Promoter conduct this promotion during these Home Game(s), then the total potential maximum prize pool value for the promotion will be up to **AUD\$13,000.00**.

16. The prizes are not transferable, exchangeable or reloadable and cannot be redeemed for cash. The prizes must be taken as offered and cannot be varied. The prizes cannot be used or redeemed in conjunction with any other offer. The Promoter accepts no responsibility for any tax implications that may arise from prize winnings.

## **GENERAL**

17. The Entrant who is selected as the winner for a Promotional Stage must confirm their eligibility to be awarded the prize and their ability to accept the prize with the Citi Representative who notified them that they were the winner prior to the end of the applicable Promotional Stage, otherwise their Entry will be deemed invalid. In the event of an invalid Entry or an ineligible Entrant, or if the Entrant is ineligible to accept, or declines to accept the prize, the Promoter may, in its sole discretion, award the prize to another Entrant who entered the promotion in accordance with Condition 6 for the applicable Promotional Stage. The Promoter will continue this process until an Entrant has been chosen and the Entrant has confirmed their eligibility to be awarded the prize. For the avoidance of doubt, only once an Entrant has confirmed their eligibility to be awarded the prize and ability to accept the prize will the Entrant, subject to these Conditions of Entry, be deemed the winner of that Promotional Stage.
18. Entrants can only enter in their own name. Entrants who provide incorrect, misleading or fraudulent information are ineligible to participate in the promotion and all Entries of an Entrant who is deemed by the Promoter to have provided incorrect, misleading or fraudulent information may, at the discretion of the Promoter, be deemed invalid. The Promoter reserves the right to request the Entrant produce (within the requested time) appropriate photo identification or other documentation (to the Promoter's satisfaction, at its sole discretion) in order to confirm the Entrant's identity, age, residential address, eligibility to enter and claim a prize, and any information submitted by the Entrant in entering the promotion, before issuing a prize (including confirming consent of an Entrant's parent or legal guardian and the name, age and address of the parent or legal guardian who gave their consent, where an Entrant is under 18 years of age). If any documentation required by the Promoter is not received by the Promoter (or its nominated agent) or an Entrant or Entry has not been verified or validated to the Promoter's (or its nominated agent's) satisfaction then all the Entries of that Entrant may be ineligible and deemed invalid.
19. The Promoter reserves the right to verify the validity of any and all Entries and to disqualify any Entrant for: (a) tampering with the entry process; (b) submitting an Entry which is not in accordance with these Conditions of Entry; or (c) engaging in any unlawful or other improper misconduct calculated to jeopardise the fair and proper conduct of the promotion. The Promoter's legal rights to recover damages or other compensation from such an offender are reserved.
20. A prize will only be awarded following any winner validation and verification that the Promoter, or its nominated agents, requires in their sole absolute discretion.
21. As a condition of entering this promotion, each Entrant consents to the Promoter using the Entrant's Entry, name, likeness, image and/or voice (including photograph, film and/or recording of the same) in any media worldwide for an unlimited period of time without further notification, remuneration or compensation for the purpose of promoting, publicising or marketing the promotion (including any outcome), and/or promoting any products or services manufactured, distributed and/or supplied by the Promoter. Each Entrant consents to their image being broadcast on the big screen at the Home Game. The Entrant agrees that the Entrant will participate in all reasonable promoted activities in relation to the promotion as requested by the Promoter and its agents and sign any additional documents reasonably required by the Promoter to give effect to this condition.
22. Each Entrant must conduct themselves in a responsible, courteous and friendly manner at all times whilst participating in the promotion. Participation in the promotion is subject to any

prevailing terms and conditions of event organisers, and in particular behaviour and safety requirements. Entrants must follow all reasonable directions given by the Promoter and any event organiser during the course of their participation in the promotion, including all directions in relation to responsible consumption of alcohol, behavior and safety. The Promoter and any event organiser reserve the right, in their absolute discretion, to refuse entry into a Home Game, to disqualify, sanction and/or remove an Entrant from a Home Game, or to refuse participation in certain activities, on the grounds of inappropriate behaviour, or safety reasons, or for any breach of these Conditions of Entry generally. If an Entrant fails to participate in the promotion in the manner required, as stated in this condition and in the reasonable opinion of the Promoter, their entry will be ineligible.

23. If a prize or element of a prize becomes unavailable, for any reason beyond the Promoter's reasonable control, then a comparable prize or prize element of equal or greater value will be awarded in lieu, subject to any written directions made under applicable Australian State or Territory legislation.
24. If the promotion is not capable of running as planned for any reason beyond the reasonable control of the Promoter, including because of cancellation of a Home Game, war, terrorism, state of emergency or disaster (including natural disaster), infection by computer virus, bugs, tampering, unauthorised intervention, technical failures, directions of regulators or industry self-regulatory bodies or any which corrupt or affect the administration, security, fairness, integrity or proper conduct of this promotion, the Promoter reserves the right, in its sole discretion, to cancel, terminate, modify or suspend the promotion and/or if necessary to provide alternative prize(s) to the same value as the original prize(s), subject to any written directions made under applicable State or Territory legislation.
25. The Promoter and its associated agencies and companies exclude all liability (including negligence) except for any liability that cannot be excluded by law (including any applicable consumer guarantee under the Australian Consumer Law), for any direct or indirect injury, loss and/or damage arising in any way out of the promotion. This includes, but is not limited to: (i) technical malfunctions, delays or failures, including those resulting from accessing any materials related to this promotion and any incorrect, inaccurate or incomplete information communicated in the course of, or in connection with, this promotion as a result of any technical malfunctions, delays or failures; (ii) theft, unauthorised access or third party interference; (iii) lost or damaged entries, prize claims or prize(s); and/or (iv) acceptance and/or use of any prize.
26. All of the Promoter's decisions in respect of the Promotion are final and no correspondence will be entered into.
27. An entry and any copyright subsisting in an entry irrevocably becomes, at time of entry, the property of the Promoter.

## **PRIVACY**

28. The Promoter may collect Personal Information about an Entrant to include the Entrant in the promotion and award the prizes (where appropriate) and use the information to assist in improving the goods and services of the Promoter. If the Personal Information requested is not provided, the Entrant cannot participate in the promotion and is deemed ineligible. An Entrant also agrees that the Promoter may, in the event the Entrant is a winner, publish or cause to be published the Entrant winner's name and locality in any media, as required under the relevant State or Territory lottery legislation.
29. If the Promoter collects an Entrant's Personal Information, the Promoter will provide to the Entrant, at time of entry into the promotion (or as reasonably practicable thereafter), a collection statement that details the Personal Information being collected, the purpose of its collection, where the Personal Information will be stored and how it will be shared with third parties. The collection statement will comply with the Promoter's disclosure obligations under the *Privacy Act 1988* (Cth).

30. Entrants can gain access to, update or correct any of their Personal Information held by the Promoter by contacting the Promoter's Privacy Officer at 13 24 84. All Personal Information will be stored by the Promoter in accordance with the Promoter's Privacy Policy. A copy of the Promoter's Privacy Policy in relation to the treatment of Personal Information collected may be obtained at <http://citigroup.com.au/privacy>.
31. In these Conditions of Entry: "**Australian Consumer Law**" means Schedule 2 of the *Competition and Consumer Act 2010* (Cth). "**Personal Information**" means, for the purpose of the *Privacy Act 1988* (Cth), information or an opinion about an identified individual, or an individual who is reasonably identifiable, whether the information or opinion is true or not and whether the information or opinion is recorded in a material form or not.

**NSW Permit No. LTPS/19/32208**